

LAKERS

ALL-ACCESS

PRESENTED BY



LOS ANGELES
SPORTS &
ENTERTAINMENT
COMMISSION

YOU'RE INVITED

Monday, December 6, 2021

5:00 PM

STAPLES Center



**STAPLES
Center**



WHAT

Get an exclusive, insider's look at the Los Angeles Lakers. Whether you're a diehard fan or just want to enjoy a great evening on the STAPLES Center court, you won't want to miss Lakers All-Access.

WHO

Attendees include sponsors and their guests from the business, entertainment and sports industries, along with individual ticket buyers. The minimum age is six years old.

WHERE

STAPLES Center
1111 S. Figueroa Street
Los Angeles, CA 90015

WHEN

Monday, December 6, 2021
5:00 p.m.

WHY

Net proceeds from the event support the Los Angeles Lakers Youth Foundation and the Los Angeles Sports & Entertainment Commission, both nonprofit organizations.

COVID-19 PROTOCOLS

All guests must be fully vaccinated for COVID-19 and show identification that matches the vaccination card. A negative test administered within 48 hours of the event is required for any guests under the age of 12. All guests are required to wear a mask due to LA County requirements except when actively eating or drinking.

THE DETAILS



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COMMISSION**



5:00 PM — Activities Include





















- Photo Opportunities with Laker Players, Alumni, the Laker Girls and the 2020 Larry O'Brien NBA Championship Trophy
- On-Court Drills with Laker Coaches
- Lakers Locker Room Tour
- Buffet Dinner

7:00 PM — Lakers All-Access Program

* Confirmed players, alumni, coaches and front office members to be announced shortly.

ALL-ACCESS AGENDA

SPONSORSHIP PACKAGES

	ALL-STAR \$35,000	SLAM DUNK \$25,000	FREE THROW \$12,500	TABLE SPONSOR \$5,000
Number of Guests	40	30	20	10
Private Court Time Prior to the Event for You and Your Guests				
Exclusive Chalk Talk with a Lakers Alumni				
Exclusive Laker Girls Meet and Greet & Group Photo				
Two Tickets to a 2022 Lakers Home Game & Pre-Game Experience				
Private UCLA Health Training Center Tour & South Bay Lakers Game Tickets				
Priority Seating for the Program	 1 ST PRIORITY	 2 ND PRIORITY	 3 RD PRIORITY	
Current Player Autographed Item				
Company-Sponsored Station on the Concourse <i>(optional)</i>				
Shirts for You and Your Guests				
Commemorative Photo Book				
Full-Page Program Ad				
Logo on Printed Materials				
Option to Include Items in Gift Bag				

INDIVIDUAL TICKETS

Individual Tickets include access to event activity stations, on-court drills, buffet dinner and panel program. Individual Tickets can be purchased for \$550 each at <https://www.lasec.net/vip-tickets/>





TABLE BUYERS

Advanced Air

AECOM

American Airlines

Anheuser-Busch

AON

Bank of America

Bob & Nita Hirsch Family Foundation

Boingo

Bright Event Rentals

Brown-Forman

City National Bank

Corning Optical Communications

Covington Capital Management

Davis Wright Tremaine LLP

Deloitte

Dickerson Insurance Services

Enterprise Rent-A-Car

Greenberg Glusker LLP

Hudson Pacific Properties, Inc.

Hyundai Motor America

Jano Graphics

JPMorgan Chase

LBA Realty

Loop Media, Inc.

Los Angeles Tourism & Convention Board

Majestic Realty Company

Melissa's Produce, Inc.

Mobilitie

NIKE

Pacific Palms Resort

Pillsbury

Qualcomm

Reyes Coca-Cola Bottling

Salesforce

Special Events Staffing, Inc.

STAPLES Center

T-Mobile

Troika

Unibail-Rodamco-Westfield

Wells Fargo Foundation

Western Asset Management Company

Wolfgang Puck Catering

CONFIRMED TABLE BUYERS & SPONSORS



LAKERS ALL-ACCESS REGISTRATION FORM

GUEST INFORMATION

Name _____

Company (to be listed on guest credential) _____

Address _____

City/State/Zip _____

Cell Phone _____ Email _____

**Guest list should be e-mailed to LASEC prior to the event.*

SPONSORSHIP LEVEL:

___ All-Star Sponsor (\$35,000)

___ Slam Dunk Sponsor (\$25,000)

___ Free Throw Sponsor (\$12,500)

___ Table Sponsor (\$5,000)

___ Individual Ticket (\$550 each)

**Individual Tickets can be purchased [HERE](https://www.lasec.net/vip-tickets/). (<https://www.lasec.net/vip-tickets/>)*

**Sponsors interested in purchasing more than one table need to purchase the Free Throw Sponsorship.*

PAYMENT INFORMATION:

Payment by Credit/Debit Card

Payment by Check

**Please note an additional 3% handling fee will be charged on all credit card transactions.*

TO PAY BY CREDIT/DEBIT CARD:

Contact Alana Hutchinson at ahutchinson@lasec.us

PLEASE SEND CHECK PAYMENTS TO:

Los Angeles Sports & Entertainment Commission
633 West Fifth Street, Suite 1800
Los Angeles, CA 90071

PLEASE EMAIL ANY QUESTIONS TO ALANA HUTCHINSON AT AHUTCHINSON@LASEC.US

All ticket and sponsorship sales are final. No refunds, returns, or exchanges can be made after purchase. All attendees require a ticket, including children. Please note that no **infants, toddlers or children under six years old** are permitted to this event. Checks should be made payable to the "Los Angeles Sports & Entertainment Commission" and must be received at least 2 weeks prior to the event date.

Presenting and All-Star sponsorship offers cannot be sold to competing sponsors of the Los Angeles Lakers. Net proceeds from Lakers All-Access benefits the Los Angeles Sports & Entertainment Commission and the Lakers Youth Foundation, both nonprofit organizations.

The Los Angeles Sports & Entertainment Commission is recognized by the Internal Revenue Service as an organization exempt from taxation under Section 501(c)(3) of the Internal Revenue Code. Its federal tax identification number is 95-4541188. Sponsorship donations may be deductible as a charitable contribution to the extent the amount paid exceeds the value of the goods and/or services provided in return for the payment. We estimate the value of the goods and/or services provided to be as follows: All-Star Sponsor (\$5,800), Slam Dunk Sponsor (\$3,300), Free Throw Sponsor (\$2,100), Tables (\$1,100), Individual Tickets (\$100). Please consult with your tax advisor regarding the deductibility of your donation.

