



Renowned LA artist Ozzie Juarez to design winner's trophy for the NASCAR Mexico Series Race at the Los Angeles Memorial Coliseum

LOS ANGELES (Dec. 7, 2023) – NASCAR announced today that Ozzie Juarez, local multidisciplinary artist from south central Los Angeles, Calif., will design and curate the winner's trophy for the inaugural NASCAR Mexico Series Race at the Los Angeles Memorial Coliseum on Sunday, Feb. 4.

"We're honored to have someone as well recognized and admired as Ozzie Juarez create the winner's trophy for the NASCAR Mexico Series Race at the Coliseum," said Ben Kennedy, NASCAR's Senior Vice President, Racing Development and Strategy. "Ozzie's high standing among the Los Angeles art community and emphasis on Mexican imagery throughout his work makes him the ideal artist to bring the trophy to life."

Juarez is known for using the realms of painting and sculpture to honor and revitalize ancient and recent cultural artifacts, languages, and histories. Inspired by the techniques, collaborations, ambitions, and ephemeral qualities of unsanctioned public art, Juarez incorporates excerpts of paintings he observes across the LA landscape into his own work.

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This trophy design is rich in symbolism, paying homage to the Mexican ancestors in Mexico City. It incorporates six Aztec symbols, including the Tlaltecuhli, Ehecatl, Tlaloc, Xochitli, the Aztec glyph for flame, and Olin. These are placed alongside a mix of other modern and vintage symbols to honor both the past and present. Taking the form of a four-sided pyramid transformed into a cup, the symbols are affixed to a single gear that symbolizes the speed, torque, and power of the source. The lower hands of Tlaltecuhli cradle vintage logos representing NASCAR, while the upper hands invoke and channel energy and power.

His other work has been exhibited in Los Angeles, San Francisco, England, Paris, Miami, and Mexico City and has been featured in publications including Los Angeles Times, Hyperallergic, Juxtapoz magazine, Artillery Magazine, Purple magazine, Yahoo News, LAist, BBC News and El Economista. Juarez is a pillar of the local arts community and in 2020 he founded TLALOC Studios, an artist-run community gallery and studio building in the South-Central neighborhood of Los Angeles. TLALOC evolves with its members, providing a space that encourages and promotes the possibility of a sustainable life as an artist, or as Juarez says, “a lifestyle worth living.”

For more on Ozzie Juarez along with his previous and upcoming projects, visit his Instagram page at <https://www.instagram.com/ozziejuarez/>.

Watch as the drivers of the NASCAR Mexico Series battle for Juarez’s acclaimed trophy in their first race at the Los Angeles Memorial Coliseum, which jumpstarts a power-packed doubleheader of NASCAR racing on Sunday, Feb. 4. Racing begins on the Coliseum’s temporary, quarter-mile asphalt track at 2 p.m. with the NASCAR Mexico Series Race followed by the NASCAR Cup Series’ Busch Light Clash at 5 p.m.

The third-annual Busch Light Clash is the NASCAR Cup Series’ season-opening exhibition featuring the sport’s top stars battling for supremacy. NASCAR on FOX will once again carry the broadcast for the Busch Light Clash while the NASCAR Mexico Series Race will be on Fox Deportes, Fox Sports 3 in Mexico, and available pan regionally on Claro Sports and the D Motors channel on DirecTV.

A single ticket purchased is good for both races, and fans are encouraged to get their tickets now while supplies last by visiting www.nascarclash.com.

About NASCAR

Celebrating its 75th Anniversary in 2023, the National Association for Stock Car Auto Racing (NASCAR) is the sanctioning body for the No. 1 form of motorsports in the United States and owner of 16 of the nation’s major motorsports entertainment facilities. NASCAR sanctions races in three national series (NASCAR Cup Series™, NASCAR Xfinity Series™, and NASCAR CRAFTSMAN Truck Series™), four international series (NASCAR Brasil Sprint Race, NASCAR Mexico Series, NASCAR Pinty’s Series (Canada), NASCAR Whelen Euro Series), four regional series (ARCA Menards Series, ARCA Menards Series East & West and the NASCAR Whelen Modified Tour) and a local grassroots series (NASCAR Advance Auto Parts Weekly Series). The International Motor Sports Association™ (IMSA®) governs the IMSA WeatherTech SportsCar Championship™, the premier U.S. sports car series. NASCAR also owns Motor Racing Network, Racing Electronics, and ONE DAYTONA. Based in Daytona Beach, Florida, with offices in eight cities across North America, NASCAR sanctions more than 1,200 races annually in 12 countries and more than 30 U.S. states. For more information visit www.NASCAR.com and www.IMSA.com, and follow NASCAR on Facebook, Twitter, Instagram, and Snapchat (‘NASCAR’).

About The Los Angeles Memorial Coliseum

The Los Angeles Memorial Coliseum, a living memorial to all who served in the U.S. Armed Forces during World War I, has been a civic treasure for generations of Angelenos. Located in the Exposition Park neighborhood of Los Angeles, CA, the Coliseum is a 77,500 capacity multi-purpose stadium which opened in 1923. Home to the USC Trojans, the legendary stadium has been named as one of the nation’s 40 best stadiums to experience college football by Sporting News, and ranked USC football at the Coliseum as the nation’s No. 3 stadium experience by StadiumJourney.com. Following a recent renovation in 2019, the stadium is now home to a newly added seven-story suite and press tower which includes luxurious suites, loge boxes, club seats, a new press box, and the rooftop 1923 Club with a 360-degree view of the Los

Angeles basin; along with several upgrades including new seating, updated technology and concession stands, additional food options for guests, and much more.

The legacy of events and individuals hosted in nine-plus-decades reads like no other, including the only venue to host two Opening and Closing Ceremonies, and the Track and Field Competition for the Summer Olympics (Xth Olympiad in 1932, XXIIIrd Olympiad in 1984) and soon a third (XXXIVth Olympiad in 2028); home to college football's USC Trojans since 1923 and the UCLA Bruins (1928-1981); professional football's Los Angeles Rams (1946-1979 and 2016-2019); appearances by U.S. Presidents Franklin D Roosevelt, Dwight Eisenhower, John F. Kennedy, Lyndon Johnson, Richard Nixon, and Ronald Reagan; and international dignitaries such as Martin Luther King, Jr., Cesar Chavez, Pope John Paul II, the Dalai Lama, and Nelson Mandela, to name a few. Additionally, the Coliseum, designated a National Historic monument in 1984, has hosted some of the greatest acts in entertainment, including Bruce Springsteen, The Rolling Stones, Pink Floyd, Prince, and many more. For more information please visit lacoliseum.com.

Contact:

Matt Humphrey
NASCAR Communications
386-453-8693
mhumphrey@nascar.com

Allied Global Marketing (for Los Angeles Memorial Coliseum)
LAColiseumPR@alliedglobalmarketing.com