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**THE LOS ANGELES WORLD CUP 2026 HOST COMMITTEE UNVEILS THE OFFICIAL
FIFA WORLD CUP 26™ LOS ANGELES POSTER, DESIGNED BY LOCAL ARTIST**

In a contest with more than 900 entrants, Thieb Delaporte-Richard's poster was selected for best capturing the region's distinctive spirit and culture.

Los Angeles - March 20, 2025 — As we countdown to the U.S. opening match in less than 450 days, the Los Angeles World Cup 2026 Host Committee is proud to unveil the winning design for the Official FIFA World Cup 26™ Los Angeles Host City Poster. Created by local artist Thieb Delaporte-Richard, the poster blends digital painting, collage, and illustration, with a strong focus on compelling composition and colors to reflect L.A.'s distinctive spirit, energy and the excitement of the World Cup.

More than 900 entrants from across L.A. County participated in the Los Angeles Poster Design Contest last fall, with the final design selected by five of Los Angeles County's [most esteemed experts in public art](#) and cultural exhibitions: renowned curator Ann Philbin, Director of LA County Department of Arts and Culture Kristin Sakoda, multimedia artist Glenn Kaino, printmaker Dewey Tafoya and art collector and philanthropist Joy Simmons. The selection committee was convened by the local philanthropic leader Annenberg Foundation, which the Host Committee worked closely with to reach and elevate emerging local designers and artists for the contest.

[View the FIFA World Cup 26 Los Angeles™ Host City Poster](#)

Thieb Delaporte-Richard is a multidisciplinary designer with a focus on art direction, motion design and 3D. Born and raised in France, he moved to Los Angeles a decade ago, drawn to the city's energy and creative possibilities. Soccer has been a constant in Thieb's life, from playing as a child to following it passionately every day.

"I am so excited and honored to be selected as the winner for the Los Angeles World Cup Poster Design Contest," said **Thieb Delaporte-Richard**. "To showcase my art to not just Los Angeles, but also on a global scale is an incredible opportunity, creating a full-circle moment bringing together my love for the game, my creative journey, and a city that has become a second home and continues to inspire me."

The Host Committee, supported by the Annenberg Foundation's deep expertise and relationships in the arts community, conducted a vast outreach to emerging designers and artists across Los Angeles for the poster contest and offered prizes to incentivize participation. Thieb's winning design was awarded \$20,000, three finalists received \$2,500 apiece and 12 additional submissions received \$500 each.

“Los Angeles is known for being the vibrant center of global culture and home to an expansive art community,” said **Kathryn Schloessman, President & CEO of the Los Angeles Sports & Entertainment Commission and Los Angeles World Cup 2026 Host City Manager**. “Thieb’s poster is a visual representation that captures the essence of our region, creating a sense of belonging and building anticipation for the entire World Cup experience we will deliver in Los Angeles next summer. I want to thank Wallis Annenberg and the Annenberg Foundation for helping us provide this tremendous opportunity for the community as we prepare to host the world’s single largest sporting event right here in Los Angeles.”

The Los Angeles poster is one of 16 posters that will be unveiled over the next month, as each Host City for FIFA World Cup 26™ will reveal artwork to their region to celebrate the tournament. This is the first time that a FIFA World Cup™ has included posters specific to each Host City, bringing together artists from across the three countries, each with ties to their city. To see all 16 posters, visit FIFAWorldCup.com. Fans can [sign up](#) to be notified as posters go on sale later this year.

The official poster will be prominently featured leading up to Los Angeles hosting the U.S. Men’s National Team opening match on June 12, 2026. For more information on FIFA World Cup 26 Los Angeles™, please visit losangelesfwc26.com.

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About the Los Angeles World Cup 2026 Host Committee

The Los Angeles World Cup Host Committee was established to deliver a premier FIFA World Cup 26™ experience and drive lasting social, cultural, and economic impact for the region. We serve as the liaison between FIFA and the Los Angeles region to harness opportunities surrounding the tournament to elevate our community. The Host Committee is co-chaired by LAFC Co-President Larry Freedman and former U.S. Men’s National Team player Chris Klein, led by the Los Angeles Sports & Entertainment Commission (LASEC), and includes the Los Angeles Rams, SoFi Stadium and Hollywood Park, Los Angeles Football Club (LAFC), and LA Galaxy. For more information, visit losangelesfwc26.com.