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Contact: Steve Webster, CMPR, (310) 872-6088

20th Anniversary Celebration of Lakers All-Access Event Featured JJ Redick, Luka Dončić, Jeanie Buss, Mindy Kaling and Exec. Producers From Netflix Series *Running Point*

Net Proceeds Support the Los Angeles Lakers Youth Foundation and the Los Angeles Sports & Entertainment Commission

LOS ANGELES (April 3, 2025) – The Los Angeles Sports & Entertainment Commission (LASEC) hosted its **20th Anniversary Celebration of Lakers All-Access** event at Crypto.com Arena on **Wednesday, April 2, 2025**. At this official Lakers event, guests enjoyed exclusive activities that included touring the Lakers locker room, on-court drills with Lakers coaches, photo opportunities with Lakers players, legends, the Laker Girls and the NBA Championship Trophies, as well as tastings and giveaways courtesy of event sponsors. Guests experienced an insider's look at one of the most storied NBA franchises of all time.

Speakers included: President & Owner **Jeanie Buss**, Guard **Luka Dončić**, Head Coach **JJ Redick**, General Manager **Rob Pelinka**, and Co-Writers and Executive Producers of *Running Point*, **Mindy Kaling**, **David Stassen** and **Ike Barinholtz**. Play-by-play announcer **Bill MacDonald** moderated the event. Additionally, event participants included: former Guard **Michael Cooper**, former Center **Vlade Divac**, Center **Jaxson Hayes**, former Forward **Spencer Haywood**, former Forward **Robert Horry**, Forward **Dalton Knecht**, Coach **Nate McMillan**, former Forward **Josh Powell**, former Forward **Metta Sandiford-Artest**, and former Shooting Guard **Sasha Vujacic**.

Following dinner on the court, the evening program began with Rob Pelinka, J.J. Redick and the newest Laker **Luka Dončić**, talking about their final playoff push this season. The second panel featured Jeanie Buss, and the Co-Writers and Executive Producers of *Running Point*, **Mindy Kaling**, **David Stassen** and **Ike Barinholtz**, who discussed their latest Netflix show, which draws inspiration from the experience of a powerful woman navigating the hyper-male world of a professional basketball team in Los Angeles.

"Lakers All-Access is an unforgettable experience that allows our sponsors and guests to engage directly with Lakers icons, players, coaches, and executives through an ultimate behind-the-scenes experience," said **Kathryn S. Schloessman, President & CEO, Los Angeles Sports & Entertainment Commission**. "This event serves as a reminder of the impact sports creates in our community, and as we celebrate the 20th anniversary, it remains a cornerstone of our efforts to showcase Los Angeles as the ultimate destination for sports and entertainment."

Sponsors included (in alphabetical order): Adidas, AEG/Crypto.com Arena, Actek Manufacturing & Engineering, Advanced Air, AECOM, Anheuser-Busch, AON, Bank of America, Boingo, Boldyn, Brenden Mann Foundation, Bright Event Rentals, Brown-Forman, Bryant Stibel, CAA Sports, City National Bank, Deloitte, Delta Air Lines, East West Bank, Enterprise Rent-A-Car, Ernst & Young, Fairplex, GitHub, Greenberg Glusker LLP, Hudson Pacific Properties, Inc., Hyundai, IDS Real Estate Group, iHeart Media, JPMorgan Chase, LBA Realty, Loop Media, The Los Angeles County Metropolitan Transportation Authority, Los Angeles Tourism & Convention Board, Melissa's Produce, Inc., Michelman & Robinson LLP, Mike Chang, My Code, National Graphics, NIKE, Pillsbury Winthrop Shaw Pittman LLP, PNC Bank, PwC, Qualcomm, Reyes Coca-Cola Bottling,

Special Events Staffing, T-Mobile, Temecula Valley Toyota, Transportation Management Services, Tricon Residential, Turfstar Western, UCLA Health, Unibail-Rodamco-Westfield, Verizon, Wells Fargo Foundation, Western Asset Management Company, Wolfgang Puck Catering and WSS.

Net proceeds from this event will be split between the Los Angeles Lakers Youth Foundation and LASEC.

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About the Los Angeles Sports & Entertainment Commission

The Los Angeles Sports & Entertainment Commission (LASEC) is a non-profit organization officially designated to attract, secure and support high-profile sports and entertainment events in Los Angeles and serves as the lead for the Los Angeles World Cup 2026 and Super Bowl LXI Host Committees. LASEC connects local businesses and communities with these major events to create lasting economic, cultural, and social impact for the region. For more information, visit: [LASEC.net](https://www.lasec.net)

About the Lakers Youth Foundation

The Los Angeles Lakers Youth Foundation is a registered 501(c)3 organization and the official team charity of the Los Angeles Lakers. The Foundation's mission is to help underserved youth develop their potential by providing positive experiences and resources in education, health and wellness, and sports. The Foundation also awards grants to other charities that support youth through direct services and programs in these areas.



