

FOUNDATIONAL PARTNER

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LOS ANGELES SPORTS & ENTERTAINMENT COMMISSION PARTNERS WITH KAISER PERMANENTE TO SUPPORT COMMUNITY HEALTH AROUND UPCOMING MAJOR EVENTS

As the Official Health Care Partner, Kaiser Permanente will help shape lasting community-focused programs and provide trusted medical advisory support during a historic run of major events in the Los Angeles region.

LOS ANGELES (December 6, 2025) — The Los Angeles Sports & Entertainment Commission (LASEC) is proud to announce that Kaiser Permanente has officially been named as a Foundational Partner and the Official Health Care Partner for LASEC, joining forces to deliver critical legacy programs and ensure that upcoming major events leave a lasting impact across the Los Angeles community.

As Los Angeles prepares to welcome the World Cup in 2026 and the Super Bowl in 2027, Kaiser Permanente will work with LASEC to elevate Los Angeles as a world-class host city, one that prioritizes health and community connection. Together, this collaboration marks a significant step forward in supporting both the local community and visitors who will take part in some of the world's most prestigious sporting events being hosted in Los Angeles.

"Partnering with the Los Angeles Sports & Entertainment Commission allows Kaiser Permanente to champion the vital link between sports, community, and total health," said Michelle Gaskill-Hames, president of Kaiser Permanente Southern California Health Plan and Hospitals. "As Los Angeles hosts these iconic events, we're dedicated to uplifting local neighborhoods, expanding wellness resources, and helping shape a future where every Angeleno can thrive. Together, we're building momentum toward a healthier, more vibrant city."

"Kaiser Permanente is deeply committed to strengthening the health of our communities," **said Dr. Ramin Davidoff, executive medical director, Southern California Permanente Medical Group.** "Through our expertise and evidence-based approach, we're proud that our medical excellence will help guide the Los Angeles Sports & Entertainment Commission as they plan for the upcoming major events and associated festivities.

Through a shared commitment to community impact, Kaiser Permanente will support a series of LASEC initiatives:

- Community-focused event experiences With a goal of creating inclusive, accessible, and
 meaningful fan experiences, Kaiser Permanente will use this platform to demonstrate their
 approach to total health from preventative care, mental health, nutrition and more —
 underscoring their dedication to promoting health and wellness beyond the doctor's office and
 within the community.
- Legacy Programs Kaiser Permanente will support a series of community legacy programs around
 each of the upcoming major events, to support organizations that are using soccer to empower,
 uplift, and drive meaningful change throughout the Los Angeles region.
- Community Engagement and Wellness Initiatives In support of the Grow the Game Clinic Series,
 Kaiser Permanente will help expand critical training resources needed to grow soccer and flag
 football in the Los Angeles community, from traditional youth clinics to coaches and officials'
 clinics, where young adults can be inspired to confidently channel their passion and skill in the
 sport as a force for good.
- Health Services Kaiser Permanente will designate a medical expert as the Official Medical Advisor to LASEC, providing strategic insights and guidance on medical, community, and other topics relevant to LASEC's responsibilities tied to the World Cup in 2026 and Super Bowl in 2027.

"We're proud to welcome Kaiser Permanente as a Foundational Partner and Official Health Care Partner for the Los Angeles Sports & Entertainment Commission, said **Kathryn Schloessman**, **President & CEO**, **LASEC.** "Kaiser Permanente's commitment goes far beyond health care – they are consistently investing in a healthier Los Angeles. Their dedication to community health perfectly complements our mission to leverage major events to create lasting benefits for the community at large. Together, we're not just bringing the world to LA, we're building a stronger, healthier, and more equitable region for generations to come."

To kick off the partnership, today, Kaiser Permanente will join LASEC and more than 150 local, grassroot soccer coaches at LA City College for the first Grow the Game of Soccer clinic, Saturday, December 6, 2025. The event kicks off a series of soccer clinics designed to develop and empower the next generation of soccer players, coaches, and referees in Southern California. The series will leverage the expertise of LA's professional soccer clubs and local youth soccer stakeholders to elevate skills, build confidence, and spark a lifelong passion for the game. The clinics will also introduce a specialized healing centered youth training curriculum that will help participants gain a greater understanding of how sport can be leveraged to help young people heal through physical activity and relationships. Kaiser Permanente physician Gabrielle Ahlzadeh, MD, will lead an injury prevention rotation at today's clinic and will also serve as an advisor to LASEC, providing strategic insights relevant to LASEC's medical responsibilities tied to the World Cup in 2026 and Super Bowl in 2027.

For more information about Kaiser Permanente's mission and LASEC's initiatives around the upcoming major events, please visit <u>LASEC.net</u> and <u>kaiserpermanente.org</u>.

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The Los Angeles Sports & Entertainment Commission (LASEC) is a non-profit organization officially designated to attract, secure and support high-profile sports and entertainment events in Los Angeles and serves as the lead for the <u>Los Angeles World Cup 2026</u> and <u>Super Bowl LXI</u> Host Committees. LASEC connects local businesses and communities with these major events to create lasting economic, cultural, and social impact for the region. For more information, visit: <u>Lasec.net</u>.

About Kaiser Permanente

Kaiser Permanente is committed to helping shape the future of health care. We are recognized as one of America's leading health care providers and not-for-profit health plans. Founded in 1945, Kaiser Permanente has a mission to provide high-quality, affordable health care services and to improve the health of our members and the communities we serve. We currently serve 12.6 million members in 8 states and the District of Columbia. Care for members and patients is focused on their total health and guided by their personal Permanente Medical Group physicians, specialists, and team of caregivers. Our expert and caring medical teams are empowered and supported by industry-leading technology advances and tools for health promotion, disease prevention, state-of-the-art care delivery, and world-class chronic disease management. Kaiser Permanente is dedicated to care innovations, clinical research, health education, and the support of community health. For more information, go to about.kp.org.