



LOS ANGELES  
SPORTS &  
ENTERTAINMENT  
COMMISSION



OFFICIAL MEDIA PARTNER

**FOR IMMEDIATE RELEASE**

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**IHEARTMEDIA LOS ANGELES NAMED OFFICIAL MEDIA PARTNER OF  
THE LOS ANGELES SPORTS & ENTERTAINMENT COMMISSION  
LEADING UP TO MAJOR EVENTS IN LOS ANGELES**

*As an official media partner, iHeartMedia Los Angeles will bring listeners closer to the region's most anticipated events, delivering coverage, commentary, and storytelling.*

**LOS ANGELES (DEC. 11, 2025)** – The Los Angeles Sports & Entertainment Commission (LASEC) announced that iHeartMedia Los Angeles, the market's leading media outlet with eight iconic broadcast and digital brands across music, talk, and news formats, has been named an Official Media Partner. Through this collaboration, iHeartMedia Los Angeles will provide listeners with unique access to the major events coming to Los Angeles, including as the region prepares to host eight matches for the 2026 World Cup and a second Super Bowl this decade in 2027.

With iHeart's substantial audience reach both locally and nationally, this partnership will enhance LASEC's reach for major events, driving awareness and engagement across multiple digital and broadcast platforms and high-impact marketing campaigns. Additionally, their far-reaching audiences offer an ideal platform for promoting events to many different communities in Los Angeles.

"We are proud to collaborate with iHeartMedia Los Angeles through their extensive broadcast network in sharing the excitement of these historic events with listeners across the region," said **Kathryn Schloessman, President & CEO of the Los Angeles Sports & Entertainment Commission**. "From sports fans to music and culture enthusiasts, this partnership allows us to reach the local communities that make our region such a vibrant and inspiring place to host the world for these upcoming major events."

iHeartMedia Los Angeles will offer exclusive behind-the-scenes audio content, live event coverage, podcasts, and storytelling that showcases the people and organizations that make these once-in-a-generation events possible. Audiences will experience the region's energy and excitement through iHeart's radio stations, streaming platforms, and digital channels, bringing them closer to the action for the major events coming to the region, showcasing Los Angeles as the leading destination for sports and entertainment.

“Los Angeles is home to some of the world’s biggest sporting and entertainment events, and we’re thrilled to partner with LASEC at such a monumental time,” said **Paul Corvino, Division President, iHeartMedia Los Angeles**. “iHeart is deeply rooted in our communities, and from the World Cup to the Super Bowl, we’ll give listeners unparalleled access to the stories, the energy, and the behind-the-scenes moments — bringing fans even closer to the excitement.”

iHeartMedia is the leading media outlet in the Los Angeles market with multiple platforms, including its broadcast stations; live events; data; and its digital businesses and platforms, including mobile, social and its own iHeartRadio, iHeartMedia’s free all-in-one digital music, podcasting and live streaming radio service – available across more than 500 platforms and over 2,000 devices including smart speakers, digital auto dashes, tablets, wearables, smartphones, virtual assistants, televisions and gaming consoles.

For more information about LASEC’s initiatives around the upcoming major events, please visit [LASEC.net](http://LASEC.net).

#### **About the Los Angeles Sports & Entertainment Commission**

The Los Angeles Sports & Entertainment Commission (LASEC) is a non-profit organization officially designated to attract, secure and support high-profile sports and entertainment events in Los Angeles and serves as the lead for the [Los Angeles World Cup 2026](#) and [Super Bowl LXI](#) Host Committees. LASEC connects local businesses and communities with these major events to create lasting economic, cultural, and social impact for the region. For more information, visit: [LASEC.net](http://LASEC.net)

#### **About iHeartMedia Los Angeles**

iHeartMedia Los Angeles owns and operates KOST 103.5, 104.3 MYfm, 102.7 KIIS FM, ALT 98.7, REAL 92.3, KFI AM 640, AM 570 KLAC, AM 1150 The Patriot and is part of iHeartMedia. iHeartMedia, Inc. [Nasdaq: IHRT] is the leading audio media company in America, with nine out of ten Americans listening to iHeart broadcast radio in every month. iHeart’s broadcast radio assets alone have a larger audience in the U.S. than any other media outlet; twice the size of the next largest broadcast radio company; and over four times the ad-enabled audience of the largest digital only audio service. iHeart is the largest podcast publisher according to Podtrac, with more downloads than the next two podcast publishers combined, has the most recognizable live events across all genres of music, has the number one social footprint among audio players, with five times more followers than the next audio media brand, and is the only fully integrated audio ad tech solution across broadcast, streaming and podcasts. The company continues to leverage its strong audience connection and unparalleled consumer reach to build new platforms, products and services. Visit [iHeartMedia.com](http://iHeartMedia.com) for more company information.

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