



LOS ANGELES  
SPORTS &  
ENTERTAINMENT  
COMMISSION



OFFICIAL MEDIA PARTNER

**FOR IMMEDIATE RELEASE**

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**TELEMUNDO 52 NAMED OFFICIAL MEDIA PARTNER  
OF THE LOS ANGELES SPORTS & ENTERTAINMENT COMMISSION  
LEADING UP TO FIFA WORLD CUP 26™**

*Telemundo 52 will connect Spanish-speaking audiences to the major events shaping Los Angeles' future, highlighting stories that capture the region's growing excitement.*

**LOS ANGELES (JAN. 12, 2026)** – The Los Angeles Sports & Entertainment Commission (LASEC) announced that Telemundo 52 / KVEA, part of NBCUniversal Local's Telemundo Station Group, has been named an Official Media Partner, a collaboration that will bring Spanish-speaking audiences closer to the region's most anticipated global events. Through this collaboration, Telemundo 52 will share stories showcasing the major events coming to the Los Angeles region this decade, with focus on the FIFA World Cup 26™, while spotlighting the cultural diversity and community pride that make Los Angeles a leading destination for sports and entertainment.

"As Los Angeles steps onto the world stage for FIFA World Cup 26™, Telemundo 52 will play a key role in sharing how these events leave a lasting legacy for our communities," said **Kathryn Schloessman, President & CEO of the Los Angeles Sports & Entertainment Commission**. "Their deep roots in the community will help us engage fans across Los Angeles and celebrate the diverse voices and vibrant communities that make Los Angeles a region where global events come to life."

With Telemundo holding the exclusive Spanish-language broadcasting rights for FIFA World Cup 26™ in the U.S., the local partnership with Telemundo 52 will offer viewers an inside look at how Los Angeles is gearing up to host eight matches for the world's largest single-sport event. Coverage on Telemundo 52 will spotlight local leaders, businesses, community, and athletes who make these moments possible, while celebrating the region's vibrant cultural identity and the experiences that unite Angelenos. In addition, the station will highlight the impact of the 26 Community Champions, local nonprofit groups who are using soccer to empower and uplift their communities. As the market leader in Spanish-language local news hours and multiple-time local Emmy Award winner for best newscast across every daypart, Telemundo 52 continues to serve as a trusted and essential news source for the community.

“Bringing FIFA World Cup 26™ to Los Angeles is a monumental opportunity to unite our community through the passion of fútbol and the pride of our cultural legacy,” said **Todd Mokhtari, President and General Manager, Telemundo 52 & NBC4**. “Telemundo 52 is proud to be the trusted source of information for Spanish-speaking audiences. We are committed to delivering the stories, the excitement, and the perspectives that matter before, during and after the games. We’ll spotlight local heroes, businesses and organizations who will help shape the event’s lasting impact on our communities.”

Telemundo 52 will bring audiences closer to the heart of Los Angeles’ most exciting moments through trusted Spanish-language journalism, sports coverage and content across TV, streaming and digital platforms. With large scale events like the FIFA World Cup26™, which attracts fans from around the world, Spanish-language media plays a significant role in making those events accessible to the diverse Latino population in Los Angeles and beyond. They will help foster inclusion for Latino voices, a space where everyone feels celebrated, and engaged, strengthening community ties and overall experience of major events in Los Angeles.

For more information about LASEC’s initiatives around the upcoming major events, please visit [LASEC.net](https://LASEC.net). To learn more about Telemundo 52, visit [Telemundo52.com](https://Telemundo52.com).

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### **About the Los Angeles Sports & Entertainment Commission**

The Los Angeles Sports & Entertainment Commission (LASEC) is a non-profit organization officially designated to attract, secure and support high-profile sports and entertainment events in Los Angeles and serves as the lead for the [Los Angeles World Cup 2026](#) and [Super Bowl LXI](#) Host Committees. LASEC connects local businesses and communities with these major events to create lasting economic, cultural, and social impact for the region. For more information, visit: [LASEC.net](https://LASEC.net)

### **About Telemundo 52 Los Angeles**

Telemundo 52 / KVEA is Telemundo’s west coast flagship local television station serving Spanish-speaking viewers in the Los Angeles market. Owned by NBCUniversal Owned Television Stations (a division of NBCUniversal), Telemundo 52 has been delivering news, information and entertainment to viewers throughout Southern California for more than 30 years. Consumers turn to Telemundo 52 for breaking news, weather and sports headlines across a variety of platforms, including online at [Telemundo52.com](https://Telemundo52.com) and via mobile and social media channels. Today, Telemundo 52 produces and broadcasts nearly 30 hours of award-winning local news and entertainment programming each week and partners with local organizations committed to serving the diverse Hispanic community across Southern California. The station also produces the popular lifestyle show “Acceso Total” that delivers entertainment news and lifestyle trends to Spanish-speaking audiences in Southern California and more than 70 U.S. Hispanic markets.

