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Contact: Steve Webster, CMPR, (310) 872-6088

**21st Annual Lakers All-Access Event Featured Los Angeles Lakers Legends
Jeanie Buss, Luka Dončić, Danny Green, Dwight Howard, and
Executive Producer and Star From Netflix Series *Running Point* Kate Hudson**

*Net Proceeds Support the Los Angeles Lakers Youth Foundation and the
Los Angeles Sports & Entertainment Commission*

LOS ANGELES (March 10, 2026) – The Los Angeles Sports & Entertainment Commission (LASEC) hosted its **21st Annual Lakers All-Access** event at Crypto.com Arena on **Monday, March 9, 2026**. At this official Lakers event, more than 500 guests enjoyed exclusive activities that included touring the Lakers locker room, on-court drills with Lakers coaches, photo opportunities with Lakers players, legends, the Laker Girls and the NBA Championship Trophies, as well as tastings and giveaways courtesy of event sponsors. Guests experienced an insider’s look at one of the most storied NBA franchises of all time.

Speakers included: Governor **Jeanie Buss**, Point Guard **Luka Dončić**, Former Guard and Small Forward **Danny Green**, Former Center **Dwight Howard**, and Executive Producer and Star of *Running Point*, **Kate Hudson**. Play-by-play announcer **Bill MacDonald** moderated the event. Additionally, event participants included: former Forward **A.C. Green**, former Forward **Robert Horry**, Coach **Nate McMillan**, former Small Forward, **Metta World Peace**, Forward **Adou Thiero**, former Shooting Guard **Sasha Vujacic**, and former Small Forward **James Worthy**.

Following dinner on the court, the evening’s program began with a conversation featuring **Luka Dončić**, **Danny Green**, and **Dwight Howard**, who shared firsthand stories about what it was like competing inside the NBA’s “bubble” during the 2020 season and what to expect from the Lakers as they prepare to make another championship run in the 2026 season. The second panel featured **Jeanie Buss** and **Kate Hudson**, who offered a sneak peek at what viewers can expect from Season 2 of *Running Point*, set to premiere in April 2026. The series, inspired in part by Buss’s experiences as the owner of the Los Angeles Lakers, follows a woman who unexpectedly takes charge of her family’s professional basketball franchise and must prove herself in the high-stakes, male-dominated world of sports ownership.

“Lakers All-Access offers our sponsors and guests a truly unique opportunity to connect with the team while creating an unforgettable experience,” said **Kathryn Schloessman, President & CEO of the Los Angeles Sports & Entertainment Commission**. “From panels with players and executives to exclusive behind-the-scenes access, the event gives attendees the chance to shoot baskets on the home floor of the Los Angeles Lakers, take photos with past and current Lakers legends, and visit the team’s locker room. It offers a memorable way to entertain guests while celebrating the passion, tradition, and unmatched energy that define the Los Angeles sports community. A huge thank you to the Lakers organization and Crypto.com Arena for their partnership and support in helping make this a memorable experience for everyone who attends.”

All-Star Sponsors include Brenden Mann Foundation, City National Bank, Crypto.com Arena, and the Los Angeles Lakers.

Table Sponsors included (in alphabetical order): Adidas, Advanced Air, AECOM, Amgen, Anheuser-Busch, Aon, Archer, Bank of America, Barnes & Thornburg LLP, BMO, Boingo, Boldyn, Bright Event Rentals, Brown-Forman, Bryant Stibel, CAA Brand Consulting, Deloitte, Delta Air Lines, East West Bank, Enterprise Rent-A-Car, EY, Epsilon Economics, Fairplex, First Foundational Advisors, Fox11, GitHub, Greenberg Glusker LLP, Hudson Pacific Properties, Inc., Hyundai, iHeart Media, JPMorgan Chase, Kaiser Permanente, LBA Realty, Los Angeles Metro, Los Angeles Tourism, Melissa’s Produce, Inc., Michelman & Robinson LLP, Mizel Family Foundation, My Code, National Graphics, NBC Universal, NIKE, OUTFRONT Media, Pillsbury Winthrop Shaw Pittman LLP, PNC Bank, PWC, Qualcomm, Reyes Coca-Cola Bottling, Special Events Staffing, Inc., T-Mobile, Telemundo, TMS, Turf Star Western, Unibail-Rodamco-Westfield, Verizon, Wells Fargo Foundation, Western Asset Management Company, Wolfgang Puck Catering, and WSS.

Net proceeds from this event will be split between the Los Angeles Lakers Youth Foundation and LASEC.

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About the Los Angeles Sports & Entertainment Commission

The Los Angeles Sports & Entertainment Commission (LASEC) is a non-profit organization officially designated to attract, secure and support high-profile sports and entertainment events in Los Angeles and serves as the lead for the Los Angeles World Cup 2026 and Super Bowl LXI Host Committees. LASEC connects local businesses and communities with these major events to create lasting economic, cultural, and social impact for the region. For more information, visit: LASEC.net

About the Lakers Youth Foundation

The Los Angeles Lakers Youth Foundation is a registered 501(c)3 organization and the official team charity of the Los Angeles Lakers. The Foundation’s mission is to help underserved youth develop their potential by providing positive experiences and resources in education, health and wellness, and sports. The Foundation also awards grants to other charities that support youth through direct services and programs in these areas.



