

ROAD TO WORLD CUP
COMMUNITY DAY

PRESENTED BY **AMGEN**

FOR IMMEDIATE RELEASE

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**THE LOS ANGELES WORLD CUP 2026 HOST COMMITTEE LAUNCHES
ROAD TO WORLD CUP COMMUNITY DAY PRESENTED BY AMGEN**

Volunteers joined local artists at Gloria Molina Grand Park to celebrate the inaugural Road to World Cup Community Day presented by Amgen ahead of FIFA World Cup 2026™

LOS ANGELES (March 14, 2026) – The Los Angeles World Cup 2026 Host Committee launched the first *Road to World Cup Community Day presented by Amgen* at Gloria Molina Grand Park in Downtown Los Angeles on March 14, 2026. The inaugural event brought together volunteers from across the region, local artists, community partners, and local leaders to celebrate community spirit and foster civic pride as the Los Angeles region prepares to welcome the world for FIFA World Cup 2026™ this June.

As part of the celebration event, volunteers collaborated with prominent local artists – [Aise Born](#), [Angel Acordagoitia](#), [JPMurals](#), and [Mr B Baby](#) – to decorate oversized soccer ball installations inspired by Los Angeles’ vibrant soccer culture and excitement for the eight FIFA World Cup 2026™ matches coming to the region this summer. Following today’s celebration, the soccer ball installations will be placed throughout LA County at sites representing the 10 official [Los Angeles World Cup 26 Fan Zone locations](#) to serve as a colorful visual celebration of the global game and the diverse communities that make up the Los Angeles region.

Volunteers also worked together to design a shared community table that will live on at Grand Park, symbolizing the collective spirit that defines Los Angeles and the welcoming energy the region will bring to fans from around the world.

“The Road to World Cup Community Day presented by Amgen reflects the spirit of collaboration and pride that will define the Los Angeles region,” said **Kathryn Schloessman, President & CEO of the Los Angeles Sports & Entertainment Commission (LASEC) and CEO of the Los Angeles World Cup 2026 Host Committee**. “By bringing volunteers, artists, and partners together to create something lasting, we are celebrating our communities while building excitement for the tournament ahead for fans both locals and visitors alike. A big thank you to our LASEC Foundational Partners and event supporters who are making events like today possible.”

Full Media Toolkit:

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Photos:



Chris Collier, Executive Director, Brand and Reputation, Amgen; **Emily Razaqi**, SVP, Obesity and Related Conditions, Amgen and Chairman of Amgen Foundation; Los Angeles **Mayor Karen Bass**; **Kathryn Schloessman**, President & CEO of the Los Angeles Sports & Entertainment Commission and CEO of the Los Angeles World Cup 2026 Host Committee; **Renata Simril**, President & CEO of the LA84 Foundation, and President of the Play Equity Fund; **Eddie Lewis**, Former USMNT Player; **Elva Saray**, Event Emcee and Co-Host of Acceso Total, Telemundo 52.



Volunteer painting one of the large soccer ball displays that will be moved to the 10 Los Angeles World Cup 26 Fan Zones.



Volunteers and key event representatives gather for a group photo at the Road to World Cup Community Day presented by Amgen.

Video B-Roll:

Footage sound bites from Kathryn Schloessman, Chris Collier, Emily Razaqi, Aise Born, Angel Acordagoitia, JPMurals, and Mr B Baby, and b-roll from the March 14th event at Gloria Molina Grand Park.

The *Road to World Cup Community Day presented by Amgen* is supported by LASEC Foundational Partners: Amgen, Archer, Kaiser Permanente, LA Tourism, and Metro, and Event Supporters: The Home Depot and Reyes Coca-Cola Bottling whose contributions and resources help make the Community Day projects possible.

The inaugural event marked the first of two flagship Community Days that will engage Angelenos and enhance public spaces leading up to this summer's FIFA World Cup 2026™. The next *Road to World Cup Community Day presented by Amgen* will take place on May 2, 2026. Volunteer registration will open in April. We encourage municipalities that are interested in joining the celebration on May 2 to host their own Community Day alongside our team. To fill out the expression of interest form please click [here](#), and for anyone interested in volunteering, please sign up for our newsletter [here](#).

To learn more about the Los Angeles World Cup Host Committee's community engagement plans, visit losangelesfwc26.com.

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About the Los Angeles World Cup 2026 Host Committee

The Los Angeles World Cup Host Committee was established to deliver a premier FIFA World Cup 26™ experience and drive lasting social, cultural, and economic impact for the region. We serve as the liaison between FIFA and the Los Angeles region to harness opportunities surrounding the tournament to elevate our community. The Host Committee is co-chaired by LAFC Co-President Larry Freedman and former U.S. Men's National Team player Chris Klein, and is led by the Los Angeles Sports & Entertainment Commission (LASEC). It also includes the Los Angeles Rams, SoFi Stadium and Hollywood Park, Los Angeles Football Club (LAFC), and LA Galaxy. For more information, visit losangelesfwc26.com.

About the Los Angeles Sports & Entertainment Commission

The Los Angeles Sports & Entertainment Commission (LASEC) is a non-profit organization officially designated to attract, secure and support high-profile sports and entertainment events in Los Angeles and serves as the lead for the [Los Angeles World Cup 2026](#) and [Super Bowl LXI](#) Host Committees. LASEC connects local businesses and communities with these major events to create lasting economic, cultural, and social impact for the region. For more information, visit: LASEC.net

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