



ALL-ACCESS

PRESENTED BY



LOS ANGELES
SPORTS &
ENTERTAINMENT
COMMISSION

YOU'RE INVITED

Monday, January 25, 2027

5:00 PM



crypto.com
ARENA



WHAT

Get an exclusive insider's look at the Los Angeles Lakers. Whether you're a diehard fan or just want to enjoy a great evening on the Crypto.com Arena court, you don't want to miss Lakers All-Access.

WHO

Attendees include LASEC Marketing and Corporate Partners, event sponsors, and individual ticket buyers. **The minimum age for all attendees is six years old.**

WHERE

Crypto.com Arena
1111 S. Figueroa Street
Los Angeles, CA 90015

WHEN

Monday, January 25, 2027
5:00 p.m.

WHY

Net proceeds from the event support the **Los Angeles Lakers Youth Foundation** and the Los Angeles Sports & Entertainment Commission, both nonprofit organizations.

DETAILS



5:00 PM — Activities

- Photo opportunities with Lakers players, legends, the Laker Girls, and the NBA Championship Trophies
- On-court drills with Lakers coaches
- Tour of the official Lakers locker room
- Dinner on the court

7:00 PM — Program

AGENDA

SPONSORSHIP PACKAGES

	ALL-STAR \$40,000	SLAM DUNK \$20,000	TABLE SPONSOR \$6,500
Number of Lakers All-Access tickets	30	20	10
Private court time with a Lakers alumni for you and your guests prior to the event			
NIKE dri-fit shirts for you and your guests			
Private Cincoro Tequila tasting prior to the event with appearance from Cincoro part-owner, Jeanie Buss			
Exclusive chalk talk with a Lakers alumni or current player prior to the event			
Exclusive Laker Girls Meet and Greet & Group Photo			
Sponsor thank you during emcee's opening remarks			
Priority seating for the program	 1 ST PRIORITY	 2 ND PRIORITY	
Tickets to a 2026 – 27 Lakers home game	4	2	
One jersey autographed by a current Los Angeles Lakers player (<i>player TBD</i>)			
Option to include: • Full-page program ad • Items in the gift bag • Company-sponsored station on the concourse			

INDIVIDUAL TICKETS

Individual tickets include access to event activity stations, on-court drills, buffet dinner and panel program. Individual tickets can be purchased for \$650 each (*plus credit card processing fee*) at lasec.net/lakers-all-access-2027.

2027 LAKERS ALL-ACCESS REGISTRATION FORM

BUYER INFORMATION:

Name _____

Company _____

Address _____

City/State/Zip _____

Cell Phone _____ Email _____

**Guest list should be e-mailed to LASEC prior to the event.*

SPONSORSHIP LEVEL:

____ All-Star Sponsor (\$40,000) ____ Slam Dunk Sponsor (\$20,000)

____ Table Sponsor (\$6,500)

**Individual tickets can be purchased [HERE](https://lasec.net/lakers-all-access-2027). (lasec.net/lakers-all-access-2027)*

PAYMENT INFORMATION:

TO PAY BY CREDIT/DEBIT CARD: Contact Alana Hutchinson at ahutchinson@lasec.us

** Please note an additional 3% handling fee will be charged on all credit card transactions.*

FOR ADDITIONAL INFORMATION,
PLEASE EMAIL ALANA HUTCHINSON AT AHUTCHINSON@LASEC.US



All ticket and sponsorship sales are final. No refunds, returns, or exchanges can be made after purchase. All attendees require a ticket, including children. Please note that **infants, toddlers or children under six years old** are not permitted to attend this event. Presenting and All-Star sponsorship offers cannot be sold to competing sponsors of the Los Angeles Lakers. Net proceeds from Lakers All-Access benefits the Los Angeles Sports & Entertainment Commission and the **Lakers Youth Foundation**, both nonprofit organizations.

The Los Angeles Sports & Entertainment Commission is recognized by the Internal Revenue Service as an organization exempt from taxation under Section 501(c)(3) of the Internal Revenue Code. It's federal tax identification number is 95-4541188. Sponsorship donations may be deductible as a charitable contribution to the extent the amount paid exceeds the value of the goods and/or services provided in return for the payment. Please consult with your tax advisor regarding the deductibility of your donation.



TABLE BUYERS

Adidas	Enterprise Rent-A-Car	NIKE
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Deloitte	Melissa's Produce, Inc.	Wolfgang Puck Catering
Delta Air Lines	Michelman & Robinson, LLP	WSS
East West Bank	National Graphics	

CONFIRMED TABLE BUYERS & SPONSORS



LAKERS



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