LAKERS

ALL-ACCESS

PRESENTED BY

LOS ANGELES SPORTS & ENTERTAINMENT COMMISSION

YOU'RE INVITED

Monday, January 25, 2027
5:00 PM

crypto.com ARENA



WHAT

Get an exclusive insider's look at the Los Angeles Lakers. Whether you're a diehard fan or just want to enjoy a great evening on the Crypto.com Arena court, you don't want to miss Lakers All-Access.

WHO

Attendees include LASEC Marketing and Corporate Partners, event sponsors, and individual ticket buyers. **The minimum age for all attendees is six years old**.

WHERE

Crypto.com Arena
1111 S. Figueroa Street
Los Angeles, CA 90015

WHEN

Monday, January 25, 2027
5:00 p.m.

WHY

Net proceeds from the event support the **Los Angeles Lakers Youth Foundation** and the Los Angeles Sports & Entertainment Commission, both nonprofit organizations.

DETAILS

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5:00 PM — Activities

- Photo opportunities with Lakers players, legends, the Laker Girls, and the NBA Championship Trophies
- On-court drills with Lakers coaches
- Tour of the official Lakers locker room
- Dinner on the court

7:00 PM — Program

AGENDA

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SPONSORSHIP PACKAGES

	ALL-STAR $40,000	SLAM DUNK $20,000	TABLE SPONSOR $6,500
Number of Lakers All-Access tickets	**30**	**20**	**10**
Private court time with a Lakers alumni for you and your guests prior to the event	✓		
NIKE dri-fit shirts for you and your guests	✓		
Private Cincoro Tequila tasting prior to the event with appearance from Cincoro part-owner, Jeanie Buss	✓		
Exclusive chalk talk with a Lakers alumni or current player prior to the event	✓	✓	
Exclusive Laker Girls Meet and Greet & Group Photo	✓	✓	
Sponsor thank you during emcee's opening remarks	✓		
Priority seating for the program	✓ 1ST PRIORITY	✓ 2ND PRIORITY	
Tickets to a 2026–27 Lakers home game	**4**	**2**	
One jersey autographed by a current Los Angeles Lakers player *(player TBD)*	✓	✓	
Option to include: • **Full-page program ad** • **Items in the gift bag** • **Company-sponsored station on the concourse**	✓	✓	✓

INDIVIDUAL TICKETS

Individual tickets include access to event activity stations, on-court drills, buffet dinner and panel program. Individual tickets can be purchased for $650 each *(plus credit card processing fee)* at lasec.net/lakers-all-access-2027.

LAKERS ALL-ACCESS PRESENTED BY LOS ANGELES SPORTS & ENTERTAINMENT COMMISSION

2027 LAKERS ALL-ACCESS REGISTRATION FORM

BUYER INFORMATION:

Name _____

Company _____

Address _____

City/State/Zip _____

Cell Phone _____ Email _____

**Guest list should be e-mailed to LASEC prior to the event.*

SPONSORSHIP LEVEL:

___ All-Star Sponsor ($40,000) ___ Slam Dunk Sponsor ($20,000)

___ Table Sponsor ($6,500)

Individual tickets can be purchased **HERE. (lasec.net/lakers-all-access-2027)*

PAYMENT INFORMATION:

TO PAY BY CREDIT/DEBIT CARD: Contact Alana Hutchinson at ahutchinson@lasec.us

** Please note an additional 3% handling fee will be charged on all credit card transactions.*

FOR ADDITIONAL INFORMATION,
PLEASE EMAIL ALANA HUTCHINSON AT AHUTCHINSON@LASEC.US

SUBMIT REGISTRATION FORM

All ticket and sponsorship sales are final. No refunds, returns, or exchanges can be made after purchase. All attendees require a ticket, including children. Please note that **infants, toddlers or children under six years old** are not permitted to attend this event.

Presenting and All-Star sponsorship offers cannot be sold to competing sponsors of the Los Angeles Lakers. Net proceeds from Lakers All-Access benefits the Los Angeles Sports & Entertainment Commission and the **Lakers Youth Foundation**, both nonprofit organizations.

The Los Angeles Sports & Entertainment Commission is recognized by the Internal Revenue Service as an organization exempt from taxation under Section 501(c)(3) of the Internal Revenue Code. It's federal tax identification number is 95-4541188. Sponsorship donations may be deductible as a charitable contribution to the extent the amount paid exceeds the value of the goods and/or services provided in return for the payment. Please consult with your tax advisor regarding the deductibility of your donation.



TABLE BUYERS

Adidas
AECOM
Amgen
Anheuser-Busch
Aon
Archer
Bank of America
Barnes & Thornburg
Boingo
Boldyn
Bright Event Rentals
Brown-Forman
CAA Brand Consulting
City National Bank
Deloitte
Delta Air Lines
East West Bank
Enterprise Rent-A-Car
Epsilon Economics
EY
Fairplex
Fox11
GitHub
Greenberg Glusker LLP
Hudson Pacific Properties, Inc.
Hyundai
iHeart Media
JPMorgan Chase
Kaiser Permanente
LBA Realty
Los Angeles Metro
Los Angeles Tourism
Melissa's Produce, Inc.
Metropolis
Michelman & Robinson, LLP
National Graphics
NIKE
OUTFRONT Media
Pillsbury Winthrop Shaw Pittman LLP
PNC Bank
PwC
Qualcomm
Reyes Coca-Cola Bottling
T-Mobile
Telemundo
Transportation Management Services
Turfstar Western
Unibail-Rodamco-Westfield
Verizon
Wells Fargo
Wolfgang Puck Catering
WSS

CONFIRMED TABLE BUYERS & SPONSORS

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